

Mark Tyndall joins us as our first #GFN25 Keynote Speaker!



Photo by [Victor Malyushev](#) on [Unsplash](#)

To celebrate the coming of spring in Warsaw (it is March after all), we have another top notch GFN25 speaker to reveal! Dr. Mark Tyndall, Clinical Professor at the School of Population and Public Health at the University of British Columbia in Canada and a longstanding harm reduction practitioner, will deliver our first keynote of GFN25.



Titled 'What's so scary about harm reduction?' Mark will explore the lessons he has learned from the drug harm reduction movement, not least the way stigma experienced by people who use drugs and moral judgements about drug-taking affect policy and political decisionmaking. Having spent his career implementing community-based research, Mark will share why he thinks good public health and harm reduction are inseparable.

Register for #GFN25 today!

Consumer advocates and tobacco harm reduction campaigners face significant challenges engaging lawmakers and public health organisations. In the face of structural opposition to safer nicotine products, Mark will ask how we can convince those in power that this consumer-led public health revolution can lead to real-world change. Join us at GFN25 for what will be a thought provoking deep-dive into the lessons learned from the harm reduction frontline.

Book launch to be hosted at GFN25



In addition to his Keynote, Mark will also be launching his new book at the conference. Titled '**Vaping: Behind the Smoke and Fears**', it explores the key role vaping can play in combatting the public health impacts of smoking. "Vaping, much like sanitation, antibiotics, vaccines and other public health breakthroughs from the past, can radically reduce global suffering and death," Mark argues. "Instead, public health institutions, tobacco control officials, and politicians have [...] created panic and uncertainty. [...]. [Public] health leaders must refocus their efforts on the elimination of combustible tobacco using all the tools available." Look out for more details closer to the event.

Take a look back at Mark Tyndall's GFN22 Keynote and GFN TV appearances!

Mark is a veteran of GFN, [having presented at GFN22](#) exploring contradictions in the debate surrounding safer nicotine products. You can take a look back at his past appearance [here](#), as well as [a recent guest appearance on GFN Interviews](#) over on GFN TV where he highlighted the misinformation preventing access to safer nicotine products.

Introducing our GFN25 media partner Planet of the Vapes!



Our ever-wonderful media partner [Planet of the Vapes](#) is joining us again in Warsaw for GFN25, bringing you the latest news and cutting edge developments in safer nicotine products. Make sure to check out their vibrant online forum for the latest updates from the vaping community!

Register for #GFN25 today!

That's all for this week - keep your eyes on your inbox for more GFN25 updates!

The GFN25 Team

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