

WELCOME TO PARTICIPANTS

The Global Forum on Nicotine 2024 #GFN24 Thursday 13 to Saturday 15 June Warsaw Marriott Hotel, Poland

Welcome to the Global Forum on Nicotine 2024: Economics, Health and Tobacco Harm Reduction. Once again you join us for this 11th edition of the conference, taking place at the Marriott Centrum Hotel, in the heart of the beautiful city of Warsaw, Poland.

Since its inception, this conference has focussed on safer nicotine products' role in helping people quit smoking. Rapid development continues in technologies that are offering consumers safer alternatives to combustible tobacco. These include vapes, oral alternatives, like nicotine pouches and new forms of snus, and heated tobacco – all generally referred to as 'safer nicotine products' (SNP). As always, GFN invites all key stakeholders to examine the individual and public health benefits of safer nicotine products, as the evidence increasingly supports their efficacy in helping people switch away from high-risk behaviours.

At GFN24 we will continue to examine the evidence concerning the use of SNP and the impact on reducing smoking and more generally on individual and public health. This year alongside health impacts, we are widening the discussion to include the economic impact of SNP, addressing a number of key questions, including:

- What are the costs of inappropriate regulation and/or prohibiting the sale and use of safer alternatives to combustible cigarettes?
- Can healthcare savings linked to safer product availability be quantified?
- Do falling tobacco tax revenues, or state-involved tobacco income, influence safer product regulation?
- Will overly-restrictive regulation drive independent manufacturers out of business and disincentivise transnational tobacco industry transitions away from combustibles?

More generally, the conference will also address some important questions - including why tobacco harm reduction faces resistance from some sections of public health, given harm reduction's hugely positive impacts tackling the consequences of intravenous drug use and HIV/AIDS prevention.

The programme comprises keynotes and panels and will also include workshops on regional issues and specific topics, following positive feedback after their introduction at GFN23. In addition, this year we have a film festival, acknowledging the importance of different forms of communication to the development of tobacco harm reduction, as well as a stream within the programme entitled the 'Science Lab', where short videos about results of research will be shown and discussed by those who undertook and published the research.

We are pleased that once again we are able to stream much of the conference live, enabling those unable to join us to take part online, with the majority of sessions, including our workshops, also offering simultaneous translation into Spanish and Russian both for in-person and online audiences.

We believe we have a programme which offers something for everyone and one we hope will inspire constructive discussion and debate. We also have a number of social and networking events to enable participants to renew acquaintances and make new ones.

There is a lot of useful information later in this reader and as always, our team are on hand to assist you in any way they can, and we also look forward to receiving your feedback following the conference.

Enjoy GFN24!

Jessica Harding, GFN Programme Director Grzegorz Król, GFN Technical Director

INFORMATION FOR GFN PARTICIPANTS

The GFN conference is funded by registrations and has not received any sponsorship from manufacturers, distributors or retailers of nicotine products, including pharmaceutical, electronic cigarette and tobacco companies.

This is a multi-stakeholder event – participants include consumers, scientists, regulators, manufacturers and distributors, public health professionals, policy analysts and parliamentarians. Inevitably there will be a wide range of views expressed. We ask you to observe a basic 'house rule' that every speaker – whether from the platform, or the audience – deserves to be listened to with courtesy.

FILMING AND PHOTOGRAPHY

The conference welcomes commercial and non-commercial media coverage of the event, including film, photographic and audio recording. Filming and audio recording (excluding photography using small equipment such as mobile phones) in the session rooms is by permission of the organisers and should be done in an unobtrusive manner that does not impede the proceedings for participants.

Unless otherwise agreed in writing, copyright in all images and recordings in the session rooms becomes joint copyright of the person, or organisation making the recording and the conference organisers. No film, images, or audio-recordings taken anywhere in the conference venue may be used in any commercial advertisement without the agreement of the organisers and those who appear in such media.

GFN PATRON - MR HON LIK



Mr Hon Lik is the Chinese pharmacist who invented the modern electronic cigarette. In 2001, while using high-dose nicotine patches to help himself stop smoking, he devised a system on a large console, using food additives as solvents. The challenge was managing to scale the mechanism down to a miniature size, suitable for a hand-held cigarette-sized device, and getting the right dose of nicotine while also getting the right odours from additives.

In 2000, he came up with the idea of using a piezoelectric ultrasound-emitting element to vaporize a pressurized jet of liquid containing nicotine diluted in a propylene glycol solution. Hon also proposed placing the liquid in a disposable plastic cartridge, which serves as a reservoir and mouthpiece. These inventions are the basis of the present-day electronic cigarettes. In 2003, Hon filed the first patent in China for the device and the first electronic cigarette was manufactured that year in Beijing.

MEDIA PARTNERS



DRINK AND DRUGS NEWS

drinkanddrugsnews.com

Drink and Drugs News is the monthly magazine for people working with – and affected by – drugs, alcohol and other addictions. The publication is independent, free to subscribers, and funded by advertising. Over 20 years it has become respected as the impartial forum for information and debate, covering all treatment modalities and involving research, with a special interest in harm reduction. DDN's publishing company, CJ Wellings Ltd, is proud of its independence and strives to maintain a fair, balanced and accessible publication. In the UK it is distributed in print format to all places that work with addictions, from health and social care to criminal justice and prisons. It is also freely available online.

ECIGCLICK



ecigclick.co.uk

Ecigclick was founded in 2010, with the aim to give readers independent, in depth and unbiased advice on the latest vape products to buy and the latest industry news. Today Ecigclick is visited by hundreds of thousands of readers each month from around the world and tests hundreds of products each year. They have grown to be one of the biggest vape sites in the UK and growing each year. They are also the home of the Ecigclick Vape Awards, their annual awards voted for 100% by vapers.

FILTER





Filter is an online harm reduction magazine. Launched in 2018, its mission is to advocate through journalism for rational and compassionate approaches to drug use, drug policy and human rights. This remit includes extensive reporting on global tobacco harm reduction developments from writers around the world. Filter is owned and operated by The Influence Foundation, a 501(c)(3) nonprofit organisation based in New York.

2FIRSTS

2firsts.com [EN] 2firsts.cn [ZH]



2FIRSTS is a media outlet and consultancy dedicated to the next-generation nicotine product (NGP) industry. With professional editorial and research teams and an online presence through its website, it welcomes more than 10,000 daily visits from brands, distributors, regulators, and large NGP and tobacco firms worldwide. 2FIRSTS journalists are seen world-wide, interviewing key regulators and top-notch companies. 2FIRSTS is a source providing references for both mass and industrial media. 2FIRSTS's consulting clients span from big NGP and tobacco firms to government bodies of multiple countries. 2FIRSTS has partnered with multiple events, brands, NPOs, and institutes. 2FIRSTS is developing multiple promotional pathways for its advertisement clients to choose from: 2FIRSTS homepage, publications, multimedia platforms including Youtube and Twitter, and offline advertisement providers.

PLANET OF THE VAPES



planetofthevapes.com

Planet of the Vapes carries everything you need to stay informed and up-to-date on the latest trends in vaping. As one of the leading providers of worldwide vaping and tobacco harm reduction news, product reviews and more, our busy forum has over 55,000 members, and our weekly newsletter reaches over 60,000 subscribers. We host advertising space for worldwide vendors and manufacturers.

TOBACCOINTELLIGENCE



tobaccointelligence.com

TobaccoIntelligence provides impartial, independent and premium market and regulatory analysis, legal tracking, and quantitative data for the nicotine and tobacco alternatives sector worldwide. We offer a one-stop source of market and regulatory strategic data for the tobacco and nicotine alternatives business, including heated tobacco and reduced-risk oral products. Providing all the data in one online platform reduces the amount of time and money spent monitoring the sector for multiple international markets. Our global perspective on the international tobacco and nicotine sector offers you key data such as market trends, key players, regulatory obligations and industry dynamics. Produced by a group of highly experienced specialist lawyers, economists and journalists, our head office is in Barcelona, Spain, and we also have teams in the UK and USA along with correspondents and contributors from around the world. In addition, we offer customised research and consultancy support.

VAPING TODAY



thevapingtoday.com

VapingToday is a Spanish-language online newspaper that specializes in the promotion of Tobacco Harm Reduction. It provides comprehensive coverage of political, scientific, sociocultural, and community issues, along with expert perspectives from a global viewpoint. Its goal is to be a reliable and informative resource for its readership. Established in 2020 through a strategic collaboration between C3PRESS, a Brazilian news agency, and Kramber Designs, a Colombian design studio, the newspaper seeks to ensure that people have access to accurate information and to transform the informational landscape of a topic that is often plagued by disinformation. After four years of operation, Vaping Today has earned a reputation as a reputable source of information in the community, attracting over 500 daily visitors. This growth reflects the increasing demand among Spanish-speaking populations for verified and reliable information on Tobacco Harm Reduction.

VAPOUR POLAND



vapourpoland.com

Vapour Poland Magazine was established in 2019, with its debut at the sixth edition of GFN. Available both online and in print, the magazine is directed at consumers of safer nicotine products and the industry associated with these products. The content focuses on promoting tobacco harm reduction, legislation related to safer nicotine products, and especially on providing readers with accurate information about the real risks of these products. Vapour Poland organizes harm reduction conferences and engages in initiatives to combat misinformation in the media. By prioritizing a scientific approach, the magazine aims to contribute to a healthier society.

MICHAEL RUSSELL



The Michael Russell Oration has been established as an annual event, delivered to honour the work and memory of Professor Michael Russell, one of the pioneers in the study of smoking behaviour, clinical interventions and public policy action, who died in 2009. Michael was a psychiatrist and research scientist. His achievements confirmed him as a pioneer in the study of tobacco dependence and the development of treatments to help smokers quit. The enduring impact of his work is likely to place him among the foremost clinical public health scientists of the twentieth century.

He was born in Cape Town, South Africa, and whilst working in London at the Institute of Psychiatry between 1969 and 1998, he conducted a number of highly original studies that revolutionised our understanding of both the pharmacological and psychological basis of tobacco smoking. For public health, the interventions and treatments he developed have had an enormous impact throughout the world in reducing the morbidity and mortality caused by tobacco. In the UK, his work formed much of the evidence base that inspired the new NHS Stop Smoking Services, launched in the year after his retirement. He argued that while the tobacco industry remained free to market cigarettes, millions of lives would be prematurely ended, especially in the growing markets in developing countries, before enough smokers could quit.

Based on the knowledge that pure nicotine carries little health risk, but is the main reason why people smoke, he advocated the development and promotion of safer nicotine products to the exclusion of cigarettes, to reduce the majority of harm caused by ingesting the non-nicotine toxins in burning tobacco. Michael Russell is the person who did the most to lay the foundations for tobacco harm reduction that drives much research in the field today.

Following The Michael Russell Oration, the recipient of The Michael Russell Award 2023 will be announced. The Award honours someone who has made a substantial and innovative contribution to the science and understanding of safer nicotine products and tobacco harm reduction.

THE MICHAEL RUSSELL ORATION 2024



CLIFFORD DOUGLAS

Cliff Douglas, president and CEO of Global Action to End Smoking, has dedicated his 36 year career to eradicating death and disease related to tobacco use by promoting science-based policies and education. Prior to Global Action, Douglas taught a tobacco policy course at the University of Michigan School of Public Health and directed the university's Tobacco Research Network. Last year, he produced an online tobacco course that is available globally. Douglas served as the American Cancer Society's Vice President for Tobacco Control and as Tobacco Control Policy Advisor to the U.S. Assistant Secretary for Health and the U.S. Surgeon General. His career highlights include leading the campaign to prohibit smoking on airplanes in the U.S., serving as an attorney in landmark lawsuits against cigarette manufacturers on behalf of state attorneys general and individual smokers, and successfully defending Uruguay against Philip Morris International's international trade action seeking to block that nation's tobacco control laws.

Cliff Douglas's Oration is entitled "Bridging the Divide: Taking Global Action to End Smoking."





GERRY STIMSON

Professor Gerry Stimson is a leading advocate for tobacco harm reduction and an Emeritus Professor at Imperial College London. A public health social scientist, he was one of the founders of drugs harm reduction in the 1990s, developing and evaluating the approach in response to HIV/AIDS. He has advised national governments, WHO, UNAIDS, UNODC, and World Bank on drugs, HIV/AIDS, and alcohol issues. Author of over 220 scientific publications and several books, Gerry is a Director of Knowledge•Action•Change, involved in the FSFW-funded Global State of Tobacco Harm Reduction and Tobacco Harm Reduction Scholarship Programme. He also co-founded GFN, delivered by KAC Communications since 2014.



BRAD RODU

Dr Brad Rodu is a professor of medicine and holds an endowed chair in tobacco harm reduction research at the University of Louisville, Kentucky USA. Involved in research and policy development regarding tobacco harm reduction since 1994, he has authored 70 medical publications about tobacco. A member of the James Graham Brown Cancer Center, Professor Rodu was chosen for the Michael Russell Award in recognition of his ethical and thorough approach, his work on smokeless tobacco and its relative safety and his studies involving the use of new products to help smokers switch, all of which have advanced the knowledge and understanding of tobacco harm reduction in a significant way. Professor Rodu has published in a broad range of medical and scientific journals, wrote the book, For Smokers Only: How Smokeless Tobacco Can Save Your Life and runs the blog Tobacco Truth.



DAVID ABRAMS

Born in South Africa, Dr David Abrams is a Professor of Social and Behavioral Sciences at New York University College of Global Public Health. With degrees in Psychology and Computer Science, David is a licensed clinical psychologist specialising in nicotine use, addictions and chronic disease prevention. Along with over 300 scholarly articles, he authored The Tobacco Dependence Treatment Handbook, winner of a book of the year award. Throughout a career spanning over forty years, he has specialised in harm reduction, addictive behaviour, tobacco and nicotine use and improving quality of life. His present focus is aligning complex systems forces to end smoked tobacco use behaviours and replace deadly smoking with safer smokeless modes of nicotine delivery.



LARS RAMSTRÖM

From 1967 to 1989, Dr Ramström was Director of the Swedish National Smoking and Health Association, a governmentally supported health agency dealing with research, public information and tobacco control matters. Since 1990, he has acted as Principal Investigator of the Institute for Tobacco Studies, Stockholm, Sweden, an independent consultancy focusing on research in the epidemiology of tobacco use and related policy matters. He has had extensive engagements in international activities with various international organisations including the WHO and with the ICAA (International Council on Alcohol and Addictions), and was Secretary General of the Fourth World Conference on Smoking and Health, Stockholm, 1979. He has authored numerous articles in the scientific literature and acted as reviewer for a number of medical science journals. In 1988 he received the WHO Award Medal for achievements in Tobacco Control. He was the recipient of the inaugural Michael Russell Award in 2018.

ACCESO A LAS TRADUCCIONES EN GFN ДОСТУП К ПЕРЕВОДАМ НА GFN









Selected GFN sessions will be simultaneously translated from English (EN) into Spanish (ES) and Russian (RU). Both the EE&CA Workshop and the LATAM Workshop will be translated into English. Look for EN+ES+RU on the programme to see which sessions will be translated.

[EN]

Access simultaneous translations onsite using the QR code above. Alternatively you can download the LiveVoice app onto your mobile phone or tablet and enter the event code: 1 0 0 7 4 5

To access the simultaneous translation service, you must bring headphones and a wifi-enabled device. Headphones will not be supplied by the conference organisers.

Las sesiones seleccionadas del GFN serán traducidas simultáneamente del inglés (EN) al español (ES) y al ruso (RU). Tanto el Taller de EE&CA como el Taller de LATAM serán traducidos al inglés. Busca EN+ES+RU en el programa para ver qué sesiones serán traducidas.

[ES]

Accede a las traducciones simultáneas en el lugar utilizando el código QR arriba. Alternativamente, puedes descargar la aplicación LiveVoice en tu teléfono móvil o tableta e ingresar el código del evento: 1 0 0 7 4 5

Para acceder al servicio de traducción simultánea, debes traer auriculares y un dispositivo con conexión wifi. Los auriculares no serán suministrados por los organizadores de la conferencia.

Выбранные сессии GFN будут одновременно переведены с английского (EN) на испанский (ES) и русский (RU). Оба семинара - EE&CA и LATAM - будут переведены на английский язык. Ищите EN+ES+RU в программе, чтобы узнать, какие сессии будут переведены.

Для доступа к одновременным переводам на месте используйте указанный выше QR-код. Кроме того, вы можете скачать приложение LiveVoice на свой мобильный телефон или планшет и ввести код мероприятия: 100745

Чтобы воспользоваться услугой одновременного перевода, необходимо иметь наушники и устройство с поддержкой wifi. Организаторы конференции не будут предоставлять наушники.





KOMETA

CONSUMER MEETING - OPEN





14:00 - 16:30

KOMETA



INNCO MEETING

GLOBAL FORUM ON NICOTINE

13 JUNE 2024

9:00 - 9:30

STUDIO

EN

LIVE





9:30 - 11:00

GRAND BALLROOM

EN + ES + RU



OPENING AND KEYNOTE #1:

HEALTH AND ECONOMIC BENEFITS OF TOBACCO HARM REDUCTION













11:00 - 11:30 TEA/COFFEE BREAK



11:30 - 13:00

BALLROOM ABC







WORKSHOP:

EUROPE AND CENTRAL ASIA - FROM OVERSIGHT TO ACTION: ADDRESSING SMOKING RATES IN VULNERABLE POPULATIONS





SPEAKER

ALLA BESSONOVA

KYRGYZSTAN







SPEAKER

ULADZIMIR PIKIRENIA

BELARUS



SPEAKER Jarkyn Shadymanova Kyrgyzstan



11:30 - 13:00

BALLROOM DEF



ISONTECH PART 1

THE SIXTH INTERNATIONAL SYMPOSIUM ON NICOTINE TECHNOLOGY













SCIENCE LAB #1



11:30 - 13:00





WORKSHOP:

MEDIA ENGAGEMENT FOR CONSUMERS













13:00 - 14:00 LUNCH BREAK



13:30-14:00

STUDIO

EN

LIVE

COMMENTARY TEAM BROADCAST



14:00 - 15:30

BALLROOM ABC



WORKSHOP:

SMOKING CESSATION IN THE 21ST CENTURY





14:00 - 15:30

BALLROOM DEF



ISONTECH PART 2

THE SIXTH INTERNATIONAL SYMPOSIUM ON NICOTINE TECHNOLOGY



14:00 - 15:30

KOMETA



SCIENCE LAB #2



13 JUNE 2024

14:00 - 15:30

WISLA

EN + ES + RU DIVI



WORKSHOP:

RHETORIC, REGULATION AND REALITY: CONSUMER EXPERIENCE OF THE INCREASINGLY COMPLEX THR LANDSCAPE









SPEAKER IGNACIO LEIVA CHILE



SPEAKER CARISSA DURING SWEDEN



SPEAKER ASA SALIGUPTA THAILAND



15:30 - 16:00 TEA/COFFEE BREAK



16:00 - 17:30

GRAND BALLROOM

EN + ES + RU PIVE





PANEL DISCUSSION #1: THE COSTS OF PROHIBITION









PANELLIST LINDSEY STROUD



PANELLIST SHARIFA EZAT WAN PUTEH MALAYSIA







17:30 - 18:15 REFRESHMENT BREAK



17:45 - 18:15

STUDIO

EN

LIVE



COMMENTARY TEAM BROADCAST



GRAND BALLROOM







MICHAEL RUSSELL ORATION AND AWARDS

"BRIDGING THE DIVIDE: TAKING GLOBAL ACTION TO END SMOKING"





SPEAKER CLIFF DOUGLAS



AWARDS HOST GERRY STIMSON UNITED KINGDOM

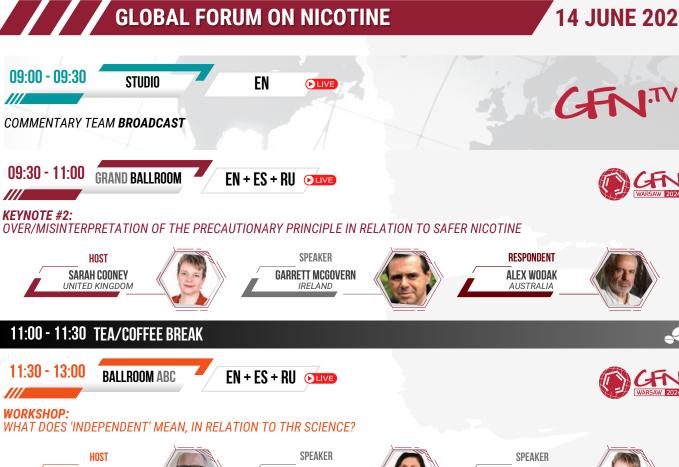


19:30 - LATE CONFERENCE PARTY - ALL WELCOME!

SPHINX RESTAURANT

ADDRESS: AL JEROZOLIMSKIE 65/79, 00-697 WARSAW









LIVE

EN



BALLROOM DEF

11:30 - 13:00

14 JUNE 2024





13:00 - 14:00 LUNCH BREAK







LATIN AMERICAN SESSION - EXPLORING THE HORIZONTAL RELATIONSHIP OF PHYSICIANS, CONSUMER ADVOCATES AND REGULATORS TO PROMOTE SCIENCE-BASED COMMUNICATION AND HARM REDUCTION ALTERNATIVES







WORKSHOP:

REGULATORY RISK, INVESTMENT AND TOBACCO HARM REDUCTION





14 JUNE 2024











15:30 - 16:00 TEA/COFFEE BREAK











PANEL DISCUSSION #2:

LEGISLATION AND REGULATION - HEALTH AND ECONOMIC CONSEQUENCES









PANELLIST STEFANIE MILLER USA



PANELLIST KONSTANTINOS FARSALINOS **GREECE**









17:45 - 18:30

GRAND BALLROOM









GLOBAL FORUM ON NICOTINE

15 JUNE 2024

09:30 - 11:00 GRAND BALLROOM





KEYNOTE #3:

THR MARKET INFLUENCE - PAST, PRESENT AND FUTURE













11:00 - 11:15 TEA/COFFEE BREAK



GRAND BALLROOM





PANEL DISCUSSION #3:

RATING THE EVIDENCE - GOOD AND BAD SCIENCE

















12:45 - 13:30 LUNCH BREAK



13:30 - 14:45

GRAND BALLROOM

EN + ES + RU PIVE



PANEL DISCUSSION #4:

THE GLOBAL CULTURE WAR OVER THR



















14:45 - 15:00

GRAND BALLROOM

EN + ES + RU DIVI



CLOSING REMARKS





THE PRESENTERS, PANELLISTS AND HOSTS



VIVIEN AZER

USA ==





GIZELLE BAKER



Gizelle Baker is Vice President of Global Scientific Engagement leading the team in communicating Philip Morris International's (PMI's) science towards a smoke-free future. Originally from Canada, Gizelle pursued her passion for science and public health at the Medical University of South Carolina in the USA - where she obtained a PhD in Biometry and Epidemiology. Before joining PMI, Gizelle held several leadership positions at Pfizer, including Vice President of Medical Affairs for Emerging Markets and Senior Director of Worldwide Medical Operations. Now at PMI, Gizelle is responsible for the scientific engagement strategy and ensures the company's scientific communications are accurate, transparent, and always based on the latest evidence. Gizelle is a key figure in the tobacco harm reduction movement and a talented public speaker who also uses her platform to promote women in leadership.



CLIVE BATES

UNITED KINGDOM

Clive Bates has had a diverse career in the public, private and not-for-profit sectors. Starting out with IBM, he then switched career to work in the environment movement. From 1997-2003 he was Director of Action on Smoking and Health (UK), campaigning to reduce the harms caused by tobacco. In 2003 he joined Prime Minister Tony Blair's Strategy Unit as a civil servant and worked in senior roles in the public sector and for the United Nations in Sudan. He is now Director of The Counterfactual, a consulting and advocacy practice focussed on a pragmatic approach to sustainability and public health.



PETER BECKETT

UNITED KINGDOM

Peter Beckett is co-founder of Clearing the Air (www.clearingtheair.eu), an information resource that helps users of safer nicotine products become advocates. Clearing the Air launched in February 2024 and covers campaigns across Europe and Latin America in both English and Spanish. In addition to the site, Clearing the Air offers free campaigning and lobbying help to organisations advocating for safer nicotine products. Before that, Peter spent ten years across a variety of political and regulatory roles in the vaping industry, starting as the campaign lead for the then-nascent vaping industry during the revision of the EU Tobacco Products Directive in 2013. He is a partner at EU public affairs firm Three Six One.



ALLA BESSONOVA

KYRGYZSTAN O

Alla Bessonova is a coordinator of the Expert Feminist Council of Eurasian Network of People Who Use Drugs (ENPUD), she's a narcofeminist, activist and co-author of scientific articles on women who use drugs. She coordinates ENPUD's EFC and has influenced ENPUD's tactical plan to make the development of narcofeminism one of the main objectives for 2024-2026. Alla is also a co- founder and a Chairwoman of the Board of the Women's Network of Key Communities in Kyrgyzstan. She is a member of the Secretariat of the Eurasian Women's Network on AIDS. This year she recived a nomination for the The Jude Byrne Emerging Female Leader Award. She is well known as a narcofeminist in the EECA region dedicated to advancing women's activism.



FERNANDO BUENO

SPAIN .

Fernando Bueno is a Lieutenant-Colonel of the Military Health Corps, currently serving as a General Surgeon at the Hospital Central de la Defensa "Gómez Ulla" in Madrid, specializing in Oncological Surgery. Fernando is an Associate Professor in the Department of Surgery at the Faculty of Medicine, University of Alcalá de Henares, and holds a PhD in Medicine from Rey Juan Carlos University, Madrid. Additionally, Fernando is a spokesperson for the Platform for Smoking Harm Reduction, a pioneering initiative in Spain aimed at eradicating smoking. Fernando also directs content and presents on the popular YouTube channel MedicinaClara, which boasts over 2 million subscribers. Beyond these roles, he is the proud father of a wonderful family, blessed with a wife and three children.



SARAH COONEY

UNITED KINGDOM

Sarah Cooney is a science engagement specialist, advises on harm reduction, science communication, and regulatory affairs. For over a decade at British American Tobacco, she spearheaded the company's science engagement, helping pave the way for less-risky nicotine products. Sarah reshaped BAT's publishing strategy, crafting award-winning reports to demystify reduced risk research. Her knack for making science accessible extends from boardrooms to public forums, bridging the gap between scientists, regulators, and the media. With editorial roles at Nature, Elsevier, and BioMedCentral, Sarah brings a wealth of publishing expertise. As a published scientist (with a BSc and an MSc from the University of Toronto) she understands the need for commitment to scientific accessibility and innovation.



DAVID CROSS

UNITED KINGDOM

Dave Cross is a freelance journalist and vaper. He has been covering tobacco harm reduction and vape related stories since 2013, published by a range of new and old. The bulk of his work in this area has been published by the consumer focussed website Planet of the Vapes, coverage that generates millions of unique hits per year. Dave is a passionate advocate for truth and honesty in the tobacco harm reduction debate. First and foremost a consumer, he sat as a trustee on the board of the New Nicotine Alliance charity, volunteered for two British Standards Institute committees, and worked with an e-waste International Advisory Panel. Previously, Dave has worked in FMCG marketing, was a European Sales and Marketing manager for a vacuum deposited conformal coating division of Union Carbide and spent fourteen years as a Secondary Physics and a Primary school teacher.



MARTIN CULLIP

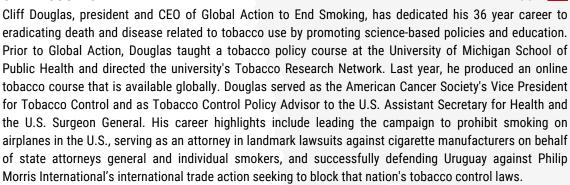
UNITED KINGDOM

Martin Cullip is a former company director and International Fellow of the Taxpayers Protection Alliance, who has written and blogged on free market and lifestyle consumer issues for over a decade. As a user of e-cigarettes and other safer nicotine products, he is a particularly passionate consumer advocate for all forms of tobacco harm reduction and has a keen interest in the rapidly-evolving nicotine market and the politics surrounding it. Martin is a former Chair of UK educational charity The New Nicotine Alliance and has taken part in parliamentary evidence sessions and consumer, industry, and political events on the subject domestically and internationally.



CLIFF DOUGLAS

USA 💻





CARISSA DÜRING

SWEDEN ==

Carissa Düring is the Director of Considerate Pouchers in Sweden, a global consumer advocacy group dedicated to promoting a smoke-free world and consumers' rights to alternative nicotine products. She studies clinical psychology at Uppsala University in Sweden. As an advocate, she writes and speaks about tobacco harm reduction from the consumer's perspective and their right to alternative nicotine products. She highlights how successful nicotine pouches have been in helping Sweden achieve the lowest smoking rates in the EU, and how the rest of the world can follow in its footsteps. Carissa has also been featured in the documentary How Sweden Quit Smoking.



CARMEN ESCRIG

SPAIN =

Carmen Escrig received a PhD. in Cell Biology and Genetics from the Autonomous University of Madrid, and is the founder, coordinator, and/or scientific advisor of different organisations related to smoking harm reduction, such as the Spanish Medical Platform for Smoking Harm Reduction, composed of about 30 doctors, professors, and health professionals, as well as the Spanish Association of Personal Vapourisers Users (ANESVAP). She is the organiser of THR SUMMIT SPAIN, the first scientific congress on smoking harm reduction in Spain, now in its second edition. She has attended or participated as a speaker in several congresses related to tobacco harm reduction. Carmen also collaborates actively with users and scientific organisations in Latin America.



SHARIFA EZAT WAN PUTEH

MALAYSIA ==

Professor Dr. Sharifa Ezat Wan Puteh is the Chairman of the Malaysian Society of Harm Reduction. As Professor of Public Health (Health Management and Health Economics) at National University of Malaysia, she is well-versed with the burden of non-communicable diseases on Malaysia's health system and recognised as a prominent figure in public health, specialising in policy, economics, and medicine. As the Chairman of MSHR, she brings a wealth of experience and knowledge to the table, particularly in advocating for tobacco harm reduction and abstinence from nicotine addiction. Professor Dr. Sharifa earned her postdoctoral degree in Health Economics from the United Nations University-International Institute for Global Health (UNU-IIGH). She has served in significant roles including as Deputy Dean of the Faculty of Medicine for International Relations, President of Malaysia's Society of Harm Reduction (MSHR), and as a consultant to governmental bodies on various health-related matters, including occupational diseases and hospital efficiency.



ANDRZEJ FAL

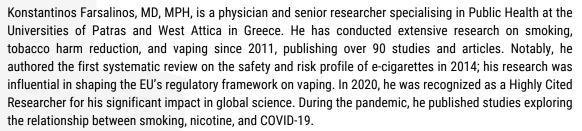


Andrzej Fal graduated from the Medical University and the University of Economics in Warsaw. He followed post-doctoral studies at Johns Hopkins University, USA and has also been trained at the National Heart and Lung Institute, in London. Prof. Fal is head of the Department of Allergy, Lung Diseases and Internal Diseases, National Institute of Medicine in Warsaw. He has published over 350 papers on allergy, pulmonology, public health, and is the founder and Editor in Chief of "Public Health Forum". Prof. Fal is a member of the Board of Directors of the GLIMMER Initiative, and on behalf of the Polish Ministry of Science was a member of the Board of the Polish-American Fulbright Commission. He was also a member of the European Medicinal Agency of the Committee for Advanced Therapies. Since November 2014 he has been the President of the Polish Society of Public Health.



KONSTANTINOS FARSALINOS

GREECE ==





IAN FEARON UNITED KINGDOM **¾**€

Ian is an independent consultant with expertise in regulatory and scientific aspects of nicotine and tobacco products. His consulting work encompasses clinical and behavioural studies of tobacco and nicotine products for regulatory submissions in the US and Europe, and he has a wealth of experience of both consumer goods and medicinal licensing submissions. His 16 years working in the Tobacco Harm Reduction arena has included roles as Senior Director of Clinical and Regulatory Affairs EMEA with JUUL Labs, Director of Tobacco Research with Celerion, and Principal Scientist and Head of Clinical Research at British American Tobacco. As well as his consulting, Ian is a Scientific Advisory Board Member with Qnovia, a medtech startup seeking authorisation for a novel NRT in the UK and the US, and is also an Independent Non-Exec Director with Advanced Inhalation Rituals (AIR), a global shisha manufacturer.



JONATHAN FELL UNITED KINGDOM

Jonathan Fell has followed developments in the tobacco and nicotine industries for 30 years. He began his career as an equity research analyst covering tobacco and other consumer industries at Merrill Lynch, Morgan Stanley and Deutsche Bank, and from 2013 to 2022 he was a founder and portfolio manager at Ash Park, an investment manager focused on investments in the fast-moving consumer goods industry. Jon now spends his time as a consultant in the tobacco and nicotine spheres (currently including a project for the Foundation for a Smoke-Free World) and as a director / trustee in the not-for-profit sector, including Article 36, a UK-based organisation working to promote public scrutiny over the development and use of weapons.



MAREWA GLOVER NEW ZEALAND

Professor Marewa Glover is one of New Zealand's leading tobacco control researchers. She has worked on reducing smoking-related harm for 31 years. She is recognized internationally for her advocacy on tobacco harm reduction; and locally was a Finalist in the New Zealander of the Year Supreme Award in 2019 recognising her contribution to reducing smoking in NZ. In 2018, Dr Glover was appointed Tobacco Section Editor for the Harm Reduction Journal. In that year she also established the Centre of Research Excellence: Indigenous Sovereignty & Smoking an international program of research aimed at reducing smoking-related harms among Indigenous peoples globally. The Centre's research was funded with grants from the Foundation for a Smoke-Free World, Inc. ("FSFW"), a US nonprofit 501(c)(3) private foundation.



WILL GODFREY

USA

Will Godfrey is the founding editor-in-chief of Filter (https://filtermag.org), an online magazine that launched in 2018 to cover drug use, drug policy and human rights through a harm reduction lens. He's also the executive director of The Influence Foundation, the nonprofit behind Filter. He previously founded The Influence, an award-winning drug policy news site, and ran Substance.com and the addiction-focused site The Fix. Before that, he co-founded an award-winning print publication for incarcerated people in London. He has consulted for numerous organisations in the drug policy and harm reduction space. He lives in New York.



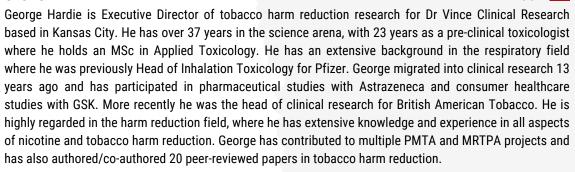
SUMMER HANNA USA

Summer Hanna, PhD serves as Head of Scientific Regulation on behalf of BAT. She is responsible for Group-wide scientific engagement to drive the awareness and acceptance of Tobacco Harm Reduction and the development of science-based regulatory approaches for reduced risk products globally. Dr. Hanna has held a variety of US and Global roles across Scientific Research & Development and Regulatory Affairs. She most recently led the development of the cannabinoid discovery science programme as part of BAT's Beyond Nicotine strategy. Previously, Summer led teams within Reynolds' FDA Submissions & Engagement team focused on their smokeless tobacco portfolio, along with previous roles in Analytical Research. Before joining Reynolds American in 2011, Hanna received her PhD in Analytical Chemistry from Wake Forest University. She currently serves as treasurer to the US Technical Advisory Group for ISO/ TC 126.



GEORGE HARDIE

USA 💻





JESSICA HARDING

UNITED KINGDOM

Jessica Harding became involved in tobacco harm reduction when vapes helped her to guit smoking, in 2012. She helped to establish the political party Vapers in Power and later worked as an administrator for the New Nicotine Alliance. Jessica is a Director at Knowledge Action Change and its sister company KAC Communications, which runs the Global Forum on Nicotine. She previously worked as an English teacher and lives in the UK.



KARIN JACOBSON

SWITZERLAND -

Karin Jacobson is Science Engagement Director at Japan Tobacco International (JTI) and based in Geneva, Switzerland. In her role, Karin leads scientific engagement activities, develops external scientific messaging and drives understanding of tobacco and nicotine product science. Prior to joining JTI in 2017, Karin built extensive experience in pharmaceutical science. She worked as a research scientist in pharmacology at the University of Geneva and in the biotechnology company NovImmune before transitioning to the consulting company NeuroAssets, specialized in neuroscience. As a senior consultant, she provided expertise and guidance on research strategy, preclinical study design and scientific communication. Originally from Sweden, Karin holds a PhD in Pharmaceutical Science from the University of Basel, Switzerland.



IAN JONES

UNITED KINGDOM

lan Jones is the R&D Scientific Product Assessment Center Vice President at Japan Tobacco International (JTI), based in Kanagawa Japan, and is responsible for leading JTI R&D's fundamental chemical, material and biological research activities. Ian joined JTI in 2006 from the University of Bath, UK, where he was a lecturer in Developmental Neuroscience at the Department of Biology and Biochemistry. Since then, Ian has held several regulatory science-related roles in the company, including Reduced-Risk Science Vice President and R&D Principal Scientist. Ian has a particular interest in the harm reduction potential of oral tobacco- and nicotine-containing products and has participated in several cross-industry activities to develop, for example, harmonized terminology and product standards for smokeless tobacco products. Ian holds a PhD in cell physiology, completed at Imperial College, London (1995).



GINTAUTAS-YUOZAS KENTRA



Gintautas-Yuozas Kentra graduated from Almaty State Medical Institute as a general practitioner. He has since completed advanced training in cardiology, public health, healthcare management, and healthy lifestyle development. Beginning his career as an emergency medical specialist, Dr. Kentra then served in the therapeutic department of Almaty City Hospital as a physician and deputy chief physician. From 1996 to 2000, he worked at the Kazakhstan Embassy in the UK as a medical doctor. He later headed the medical service of the Criminal Executive System of the Ministry of Justice in Almaty. Since 2020, Dr. Kentra has been with the Harm Reduction Association - Densaulyk, focusing on public health projects related to lifestyle risks. He has led community studies on health behaviors and co-introduced methadone replacement therapy in Kazakhstan. Dr. Kentra has also contributed to documenting violence-related injuries and implementing the opioid agonist maintenance therapy (OTMA) program in medical organizations across Kazakhstan.



KASIA KOWALCZYK

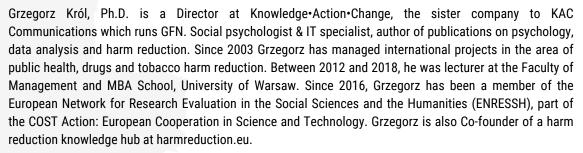
POLAND .

Kasia runs the Global Public Health Foundation, which aims to share research and experience in public health across all relevant sectors. She is also a lecturer at the University of Social Sciences and Humanities. Kasia's area of experience includes harm reduction, public health and event management.



GRZEGORZ KRÓL

POLAND .





MICHAEL LANDL AUSTRIA

Michael Landl is the Director of the World Vapers' Alliance (WVA), a global advocacy organization dedicated to representing the interests of nicotine consumers and promoting harm reduction through vaping. He is a staunch advocate for vaping as a safer alternative to smoking and works tirelessly to raise awareness about its public health benefits. In his role, Landl leads the WVA's support for vaping advocacy groups worldwide, engages with policymakers and regulators to foster sensible vaping regulations, and frequently provides expert commentary on vaping-related issues in the media. He is also a regular speaker at various conferences and events. Prior to his tenure at the WVA, Landl studied at the University of St. Gallen and gained experience in public affairs, including working in the German Parliament.



IGNACIO LEIVA CHILE -

Ignacio Leiva is a journalist specialized in informatics and multimedia platforms. In 2010, he led the communication campaign to prevent the vaping ban in Chile. Since then, he has focused on strengthening the community of electronic cigarette users, making them more informed and aware. He is the founder and current president of the Association of Vaporizer Consumers of Chile (ASOVAPE) and serves as the secretary of ARDT Iberoamerica. He organized the first pro-vaping public demonstration in Latin America and promotes communication campaigns for tobacco harm reduction in Chile and worldwide. Ignacio has been an active and relevant actor in the legislative process concerning electronic cigarettes in Chile, significantly contributing to policy discussions. He is also the manager of the broadcasts for World Vaping Day (WVD) and Vapefest Online. Currently, he is the general content editor and activities coordinator for the campaign "Vaping is not Smoking," a multimedia communication effort carried out in Chile and aimed at Latin America.



NANCY LOUCAS NEW ZEALAND

Nancy Loucas' THR advocacy began in 2015 as one of the founders/co directors of Aotearoa Vapers Community Advocacy (AVCA) in New Zealand, doing battle for the rights of vapers to be able to access what they need to become/remain smoke free. Nancy is also the founder and Executive Coordinator for the Coalition of Asia Pacific Tobacco Harm Reduction Advocates (CAPHRA). CAPHRA supports consumer THR advocacy organisations and activities throughout the Asia Pacific region and beyond, and has developed various programmes for consumers including the Voices4Vape online seminar series, sCOPe consumer livestream, and the recurring stream that runs during the FCTC COP. Nancy also writes and produces the Advocates Voice online newscast and the Advocates Voice Live sessions. CAPHRA, under Nancy's leadership, also established the collaborative "Right2Vape" testimonial database with CASAA in the USA, and the "Right to Switch" change.org petition, both featuring thousands of consumer testimonials from across the world.



DAVID MACKINTOSH UNITED KINGDOM 💥

David MacKintosh has over 25 years' experience of working on alcohol and drug policy, which has included working within the UK Cabinet Office (UKADCU), heading up the London Drug and Alcohol Policy Forum (LDAPF) and providing specialist advice to the Greater London Authority. He also spent six years as Head of Community Safety for the City of London and has served as a trustee of a number of charities addressing substance use problems. He has helped deliver a range of innovative campaigns and national best practice guidance, which have all had one common purpose, to reduce harm to individuals and communities. In 2020 he began working as an independent consultant and now helps Knowledge*Action*Change deliver the Global State of Tobacco Harm Reduction and THR Scholarship programmes.



JOSEPH MAGERO

KENYA **≡**

Joseph Magero is a dynamic public policy expert and dedicated harm reduction fellow committed to pioneering progressive solutions in the field of public health. With a keen focus on evidence-based strategies, Joseph has emerged as a trailblazer in advocating for pragmatic policies that mitigate the adverse effects of various societal challenges. Driven by a passion for public health and a desire to effect meaningful change, Joseph has been instrumental in raising awareness and championing evidence-based strategies for tobacco harm reduction. His advocacy efforts have extended beyond borders, engaging with policymakers, health organizations, and local communities to promote pragmatic solutions aimed at reducing the prevalence of smoking and its associated health risks. In 2019, the International Network of Nicotine Consumer Organizations (INNCO) awarded him advocate of the Year.



GARRETT MCGOVERN

IRELAND |

Dr McGovern qualified in Medicine in 1995 from Trinity College Dublin and has worked as a GP specialising in the treatment of substance misuse since the implementation of the methadone treatment protocol in 1998. He is Medical Director of the Priority Medical Clinic, a private addiction treatment programme located in South County Dublin. In January 2022 he was appointed Clinical Lead for the HSE Addiction Services in Louth Meath & The Midlands. Dr McGovern holds a Master's degree in Clinical and Public Health Aspects of Addiction from The National Addiction Centre, King's College London and is a Diplomate of the International Society of Addiction Medicine (ISAM). He is also one of the first members of the International Doctors for Healthy Drug Policies (IDHDP), an international group of medical addiction experts aiming to promote sensible drug policies. Dr McGovern is also a member of the Irish Chapter of the New Nicotine Alliance.



COLIN MENDELSOHN

AUSTRALIA ***

Colin Mendelsohn worked as a medical practitioner, academic and researcher in smoking cessation and tobacco harm reduction for 40 years. He is the Founding Chairman of the Australian Tobacco Harm Reduction Association and was a Conjoint Associate Professor in the School of Public Health and Community Medicine at the University of New South Wales. He was a member of the expert advisory group that develops the Royal Australian College of General Practitioners' national smoking cessation guidelines. He is actively involved in teaching, writing, and advocating for tobacco harm reduction



STEFANIE MILLER

USA ==

Stefanie Miller is vice president of external affairs at Juul Labs Inc. Prior to joining Juul Labs, Miller spent more than a decade as a Wall Street analyst with expertise in political and policy risk to financial markets and companies therein, including the nicotine and tobacco industries. Miller began her career working for a former U.S. senator from her home state of Nebraska. She received her Master of Business Administration degree from Georgetown University and her Bachelor of Arts degree in economics and political science from the University of Nebraska.



MICHELLE MINTON

USA ==

Michelle Minton is a senior policy analyst at the Reason Foundation specializing in consumer policy, covering regulatory issues around gambling, tobacco harm reduction, cannabis legalization, alcohol, and nutrition. The author of numerous studies, her analyses have been published and cited in the New York Times, the Wall Street Journal and USA Today and peer-reviewed journals, and Michelle regularly appears in news media to discuss the unintended effects of laws designed to save adults from their own choices which not only conflicts with the principle of individual liberty, but often the goals of public health. She holds a BA from Johns Hopkins and an MSc from the University of New England.



HENEAGE MITCHELL

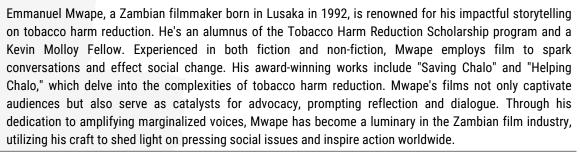
HONG KONG **S**

Heneage Mitchell, commonly known as 'H', has been resident in Asia for over 40 years. He spent most of those decades working in regional media, including as managing editor and co-publisher of Tobacco Asia, a trade publication reporting on the regional tobacco industry. In 2012, he established factasia, an independent, not-for-profit, consumer-oriented regional advocacy for rational debate about - and sensible regulation of - the rights of adult citizens throughout the Asia-Pacific region to choose to use tobacco or other nicotine-related products. Heneage smoked for over 45 years before switching to vaping in 2016, since when he has never touched a cigarette.



EMMANUEL MWAPE

ZAMBIA 📑





ETHAN NADELMANN



Described by Rolling Stone as "the point man" for drug policy reform efforts and "the real drug czar," Ethan Nadelmann, JD, PhD is widely regarded as the outstanding proponent of drug policy reform in the United States and abroad. After teaching politics and public affairs at Princeton University (1987-1994), he founded and directed first The Lindesmith Center (1994-2000) and then the Drug Policy Alliance (2000-2017). He also co-founded the Open Society Institute's International Harm Reduction Development program. Ethan has published extensively and spoken publicly in roughly forty states and forty countries. His TED Talk has over two million views. Ethan and his colleagues were at the forefront of dozens of successful campaigns to legalize marijuana, reduce the incarceration of drug law offenders, advance harm reduction approaches to drug use and addiction, and otherwise promote alternatives to the war on drugs. Ethan hosts the leading podcast about all things drugs: PSYCHOACTIVE. And he has become increasingly engaged in the debate over tobacco harm reduction.



TOMÁS O'GORMAN

MEXICO .

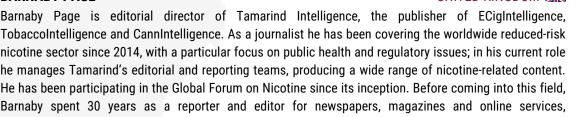


Tomás O'Gorman is a Mexican lawyer and teaches Corporation Law and Successions Law at Universidad Panamericana in Mexico City. An ex-smoker and vaper since 2016, he is co-founder of "Pro-Vapeo Mexico", a Mexican consumer association (registered in 2017), that advocates for tobacco harm reduction and noncombustible alternatives. He is a member of INNCO's Board.



BARNABY PAGE

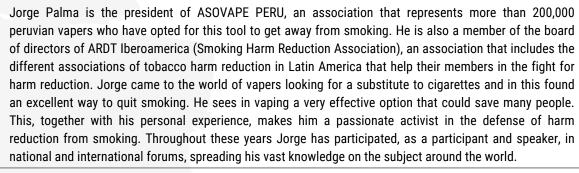
UNITED KINGDOM





JORGE PALMA

PERU



specialising in technology and business. He is based near London.



MARIA PAPAIOANNOY-DUIC

Maria Papaioannoy is the founder and spokesperson of Rights 4 Vapers, Canada's largest vape movement. She has organized and led protests against federal and provincial governments, ensuring the voices of people who vape are heard on policy matters. In 2014, she joined Vapor Advocates of Ontario, and in 2019, she formed the Rights 4 Vapers movement. For over a decade, Maria has passionately addressed legislative bodies, advocating against flavour bans on provincial and federal levels. Her impact reached far beyond local boundaries. She has participated in panels across North America, proudly highlighting the significance of vaping. With a deep understanding of how to effectively advocate for the vaping community, Maria remains a steadfast advocate for the right to choose one's preferred method of consuming nicotine. Her dedication to amplifying the voices of consumers reflects a belief in the importance of personal choice in health and well-being.



FIONA PATTEN

AUSTRALIA 🎏





SUD PATWARDHAN

INDIA / UNITED KINGDOM



Dr Sudhanshu Patwardhan ("Sud") is a licensed medical doctor and healthtech entrepreneur. Sud qualified as a doctor from India, did post graduate studies at the Keck Graduate Institute, California, USA, and holds an MBA from the London Business School, UK. For the past two decades, he has lived and worked in three continents, doing senior roles in research, strategy and policy in the pharmaceutical and tobacco industries. In 2018, Sud co-founded the Centre for Health Research and Education (CHRE), an independent healthcare company working globally in cancer prevention. CHRE has received grants from the Global Action to End Smoking for smoking cessation projects. Sud now splits time between the U.K. and South Asia on projects that address the needs of the most disadvantaged tobacco users. He also consults for companies on tobacco harm reduction. Since 2021, Sud is working with digital tech partners for innovating in oral cancer screening.



ULADZIMIR PIKIRENIA

BELARUS **E**



Uladzimir Pikirenia is a psychiatrist specializing in public health. He graduated from Belarusian State Medical University in 2010 and gained experience in substance abuse treatment at the Minsk City Clinical Narcological Centre. From 2014 to 2023, he served at his alma mater's Psychiatry and Medical Psychology department, advancing from assistant professor to associate professor, and completed his dissertation on methadone substitution therapy. Uladzimir also worked with the NGO "Positive Movement" as an advocacy coordinator and expert in Opioid Agonist Treatment. He played a key role in developing opioid agonist therapy policies, educating healthcare providers, and conducting effectiveness research. His expertise extended to projects with UNAIDS, WHO, UNDP, and UNODC, where he contributed to harm reduction and substance abuse treatment. Actively involved in community outreach, Uladzimir advocates for improved mental health care and substance abuse treatment.



ASA SALIGUPTA

THAILAND =



Education – High School from England; Bachelor from Assumption University, Thailand; Master from Avila University, USA Social – Past President of Rotary club, committee of the Federation of the Thai Industries, etc. Works -Intertrade Manager at Probiotic and Herbal manufacturing company. Present - Director / founding member of ENDs Cigarette Smoke Thailand (ECST). Asa was a former smoker who smoked for over 37 years and had tried almost all quit methods until he found vaping over 10 years ago which he switched and successfully quit smoking ever since. Asa is an avid advocate for Tobacco Harm Reduction who resides in Thailand, the country that prohibits importation, distribution and manufacturing of vape products. ECST is a consumer group that was founded about 7 years ago when vaping became illegal. We have sent petition letters to various government and related entities asking for the right to choose. Our aim is to legalize THR as an alternative for those who want to guit smoking.



ARIELLE SELYA

USA 🔙



Dr. Arielle Selya is a Scientist at Pinney Associates whose primary expertise is tobacco use behavior among youth and adults. Prior to joining Pinney Associates, she spent a decade in academia studying adolescent substance use and addiction. She previously held a faculty position at Sanford Research, where she led initiatives to translate population-health research projects into clinical implementation, and to make electronic medical records available on demand. She also served as an Assistant Professor at the University of North Dakota in the Master of Public Health program. Arielle has over 50 publications to her credit in behavioral science and methodology.



ROHAN SEQUEIRA

INDIA 🔤

Prof. Dr. Rohan Savio Sequeira, a distinguished Consultant Cardio-Metabolic Physician with an extensive career spanning over 25 years. He specializes in Non-Invasive Cardiology, Diabetes, Endocrinology, and Obesity Management, and holds senior consultant positions at prestigious institutions such as Jaslok Hospital, St. Elizabeth Hospital, S.L. Raheja Hospital, Holy Family Hospital, and Breach Candy Hospital in India. Dr. Sequeira's remarkable journey also includes serving as the Honorary Consultant Physician to the Governor of Maharashtra (India) and leading the Department of Health's Policy Decision-Making Committee for the Government of Maharashtra. His wealth of experience extends to cross-country healthcare implementation and the international medical and para-medical domain. With a keen understanding of addressable market needs and a vast network in the medical and pharmaceutical sectors, Dr. Sequeira plays a vital role in advancing healthcare solutions.



JARKYN SHADYMANOVA

KYRGYZSTAN

Jarkyn Shadymanova is an associate professor at the American University of Central Asia and holds a PhD degree in Sociology. Her research interests include qualitative and quantitative research methods, sociology of gender and sociology of deviant behavior. From 2002-2020 she worked at the sociology department, Bishkek State University. Her teaching courses were sociology of gender, sociology of deviant behavior, qualitative and quantitative research methods, academic writing etc. Jarkyn was a research fellow of The Global Dialogues & Women's Empowerment in Eurasian Contexts Feminist Mentoring (WEF) Fellowship Programme, IGS, LMH, Oxford University, January-July 2018. She was a postdoctoral researcher at the Sociology Consumption and Household Group, Wageningen University and Department of



HARRY SHAPIRO

reviewed journals and book chapters on social issues.

UNITED KINGDOM

Harry Shapiro is Director of DrugWise – an online drug information service - and Managing Editor of DS Daily - the daily online drug, alcohol and tobacco news service. He has worked in the drugs field for over 40 years, first with the Institute for the Study of Drug Dependence and then from 2000 with DrugScope where he was Director of Communications until the charity folded in 2015. Since 2015, he has been working with Knowledge-Action-Change promoting public health through harm reduction. He is the author and Executive Editor of the Global State of Tobacco Harm Reduction report, contributes a blog to Nicotine Science and Policy and is one of KAC's media spokespeople.

Anthropology, University of Amsterdam. Jarkyn is an author and co-author of numerous articles in peer-



CHRISTOPHER SNOWDON

UNITED KINGDOM

Christopher Snowdon is the head of lifestyle economics at the Institute of Economic Affairs. He is a regular contributor to the Spectator, The Critic and Spiked and often appears on TV and radio discussing lifestyle regulation, prohibition and policy-based evidence. He is the editor of the Nanny State Index and the author of six books: 'Polemics' (2020), 'Killjoys' (2017), 'Selfishness, Greed and Capitalism' (2015), 'The Art of Suppression' (2011), 'The Spirit Level Delusion' (2010) and 'Velvet Glove, Iron Fist' (2009). Snowdon has also written more than a twenty reports for the Institute of Economic Affairs including 'Drinking, Fast and Slow', 'Joint Venture', 'Cheap as Chips', 'Sock Puppets' and 'Death and Taxes'. He is also co-host of the Last Orders podcast.



GERRY STIMSON

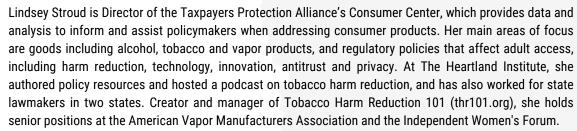
UNITED KINGDOM

Professor Gerry Stimson is a leading advocate for tobacco harm reduction and an Emeritus Professor at Imperial College London. A public health social scientist, with over 50 years' experience of research and advocacy, he was one of the founders of drugs harm reduction in the 1990s, helping to develop and evaluate harm reduction in the UK as a response to HIV/AIDS. Gerry has advised the UK Government, WHO, UNAIDS, UNODC, the World Bank and numerous governments around the world on issues relating to drugs, HIV infection and AIDS, and alcohol. He has also published over 220 scientific publications and several books. Currently, Gerry is Director of Research and Policy at Knowledge•Action•Change, and is involved in the GA-funded Global State of Tobacco Harm Reduction and Tobacco Harm Reduction Scholarship programmes. He is also a co-founder of the Global Forum on Nicotine, which has been delivered by KAC Communications since 2014.



LINDSEY STROUD

USA 💻





ROBERTO SUSSMAN MEXICO **■** • ■

Dr Roberto A Sussman (PhD University of London) is a full time senior researcher and lecturer at the Institute for Nuclear Sciences of the National University of Mexico. His main research areas are General Relativity and Cosmology, but he has conducted research in other areas of Physics, including peer reviewed publications on e-cigarette aerosols. He is also the founder and Director of Pro-Vapeo Mexico, an association representing Mexican consumers of noncombustible nicotine products and is a member of INNCO. He is actively advocating for an appropriate regulation of Tobacco Harm Reduction products in Mexico. He directs and supervises the effort to spread scientific information on these products, as well as advising consumers on how to counter the governmental misinformation and prejudice about them that is rampant throughout Latin America.



DAVID SWEANOR CANADA ▶

David Sweanor is an adjunct professor, Faculty of Law, and chair of the advisory board of the Centre for Health Law, Policy & Ethics at the University of Ottawa and has been actively involved in tobacco and health policy issues since the beginning of the 1980s. He has worked globally, and with numerous groups, including the International Union Against Cancer, World Health Organization, World Bank and the Pan American Health Organization and played a key role in achieving many global precedents in tobacco policy. He currently focuses much of his tobacco and nicotine related efforts on risk reduction strategies.



JOE THOMPSON UNITED KINGDOM

Joe Thompson is Group Science & Regulatory Affairs Director at Imperial Brands He is responsible for the science that substantiates Imperial Brands' next generation products as potentially reduced harm relative to continued smoking and the stewardship of Imperials products. He leads a large multi-disciplined team of 200 people, and a laboratory network spread over several countries. Joe has 24 years experience in the science of tobacco & nicotine, risk assessment and regulatory affairs. Joe is also the President of CORESTA (Cooperation Centre for Scientific Research Relative to Tobacco), a global organisation with over 170 company, institute, and laboratory members. CORESTA is an authoritative source of publicly available, credible science and best practices related to tobacco products. Joe is a Fellow of the Royal Society of Medicine and a European Registered Toxicologist (ERT) with degrees in Toxicology and Physiology.



DIEGO VERRASTRO ARGENTINA

Diego Joaquin Verrastro graduated from U.B.A (University of Buenos Aires), and is a medical surgeon specializing in general and emergency surgery, mini-invasive surgery, ultrasonography and obesity, spokesperson and co-founder of the Latin American network for the reduction of harm associated with smoking (www.RELDAT. org), member of the Pan America Harm Reduction Alliance (PAHRA), Co-author of the latest Swedish SAVING LIVES report, Co-author of the LIVES SAVED report, and speaker at the Second African Conference for Health Harm Reduction, with the theme "Water, Environment and Food Security".



PIETER VORSTER SOUTH AFRICA

Pieter Vorster is the Managing Director of Idwala Research, which provides research and advisory services aimed at accelerating tobacco transformation and harm reduction. Before founding Idwala, Pieter spent 30 years as an investment analyst with global investment banks and fund managers, including Credit Suisse and UBS. During this time, he covered the tobacco sector for over 20 years, laying the foundation for his extensive expertise in tobacco transformation and harm reduction. Pieter served on the Technical Committee of the 2022 Tobacco Transformation Index. Following this, he published a series of in-depth reports and analysis tools to help investors and companies interrogate and digest the Index's underlying data.



ALEX WODAK

AUSTRALIA 🎏

Dr Alex Wodak AM is a retired physician who was President of the Australian Drug Law Reform Foundation for many years. He has worked full time on drug law reform and then tobacco harm reduction (THR) as a volunteer in his retirement. Together with colleagues, he started the first needle syringe programme (1986) and the first medically supervised injecting centre (1999) in Australia when both were pre-legal. Dr Wodak was President of the International Harm Reduction Association (1996-2004). He has been interested in THR since 1992 but only active in THR in recent years. Dr Wodak helped to start the National Drug and Alcohol Research Centre (1987).



JEFFREY ZAMORA

COSTA RICA

Jeffrey Zamora is President of Asovape Costa Rica, President of ARDT Iberoamerica, Social Media Director and Audiovisual Producer for INNCO, recipient of the Enhanced KAC THRSP Scholarship with a project on a documentary series called #Safer, and Project Leader for the Veritas Study of ECLAT (Spin-off of the University of Catania, Italy). Jeffrey Zamora has worked in Social Media and Marketing with NGOs, Governmental Entities, and Commercial Brands.

GFN TV

ENJOYING THE GLOBAL FORUM ON NICOTINE? WANT MORE THAN THREE DAYS IN JUNE? YOU NEED TO TUNE INTO GFN-TV!

Offering news coverage and in-depth interviews, GFN·TV (https://gfn.tv/) broadcasts live online each Tuesday and Friday, with a podcast available at Soundcloud, Spotify and Apple Podcasts.

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PRESENTERS SHOW THEIR SCIENCE GFN FIVES WITH LIVE Q AND A DURING THE FOUR SCIENCE LAB SESSIONS
IN THE KOMETA ROOM ON 13 & 14 JUNE

MATIAS CALDEZ

NAVIGATING THE UNCHARTED WATERS OF UNINTENDED CONSEQUENCES IN TOBACCO REGULATION POLICIES | PRESENTED BY KARIN JACOBSON

MIRKO CASU

DIGITAL AND MOBILE HEALTH INNOVATIONS: ENHANCING SMOKING DETECTION AND CESSATION | PRESENTED BY MIRKO CASU

ROSALIA EMMA

REPLICA PROJECT: A JOURNEY THROUGH MULTICENTRIC RESEARCH ENDEAVORS | PRESENTED BY ROSALIA EMMA

KONSTANTINOS FARSALINOS

FLAVORED E-CIGARETTE USE AT THE TIME OF QUITTING SMOKING: COMPARISON BETWEEN YOUNG ADULTS (18-24 YEARS OLD) AND ADULTS (>24 YEARS OLD) | PRESENTED BY KONSTANTINOS FARSALINOS

MARTIN FITZPATRICK

AN OBSERVATIONAL STUDY OF A HEATED TOBACCO SYSTEM AMONG ADULT SMOKERS WITH NO INTENTION TO QUIT | PRESENTED BY MARTIN FITZPATRICK

DELON HUMAN

SMOKE FREE SWEDEN 2023: SWEDEN IS ABOUT TO BECOME THE FIRST SMOKE- FREE COUNTRY

TOMASZ JERZYŃSKI

GLOBAL SURVEY OF CONSUMER ORGANIZATIONS ADVOCATING FOR SAFER NICOTINE PRODUCTS | PRESENTED BY TOMASZ JERZYŃSKI

ONDREJ KOUMAL

EVOLUTION OF TOBACCO SALES AND USE FOLLOWING INTRODUCTION OF HEATED TOBACCO PRODUCTS IN JAPAN | PRESENTED BY ONDREJ KOUMAL

ANNA MASSER

"WHY NICOTINE CONTENT IS NOT NICOTINE UPTAKE" | PRESENTED BY ANNA MASSER

COLIN MENDELSOHN

WHAT ARE THE HARMS OF VAPING IN YOUNG PEOPLE WHO HAVE NEVER SMOKED I PRESENTED BY COLIN MENDELSOHN

YOKO MIYAMOTO

COMPREHENSIVE LITERATURE REVIEW ON THE INDOOR AIR QUALITY STUDIES FOR HEATED TOBACCO PRODUCTS | PRESENTED BY KARIN JACOBSON

ANDREA PATTON

WHY DO YOUTH USE E-CIGARETTES? ANALYSIS OF THE NATIONAL YOUTH TOBACCO SURVEY 2016 TO 2022 | PRESENTED BY ANDREA PATTON

SUD PATWARDHAN

BRIDGING THE POLICY-PRACTICE GAP IN TOBACCO CESSATION | PRESENTED BY SUD PATWARDHAN

FI AINF ROUND

ACCELERATING TOWARDS A SMOKELESS WORLD | PRESENTED BY ELAINE ROUND

NAZIA SHAHEEN

EMPOWERING LADY HEALTH WORKERS FOR SMOKING CESSATION: LESSONS FROM A RURAL PAKISTAN INITIATIVE | PRESENTED BY MAREWA GLOVER

SEBASTIEN SOULET

REVIEWS OF OVERHEATING ENDS AEROSOL: RECENT UPDATES | PRESENTED BY ROBERTO SUSSMAN

ROBERTO SUSSMAN

ENVIRONMENTAL VAPE AEROSOL, IS IT HARMFUL TO BYSTANDERS? | PRESENTED BY ROBERTO SUSSMAN

CARRIE WADE

ESTIMATING HPHC EXPOSURE ON A "PER STICK BASIS" | PRESENTED BY CARRIE WADE

JOHN OYSTON

NICOTINE POUCHES IN CANADA

GFN FIVES

SAJID IQBAL

AWARENESS REGARDING TOBACCO HARM REDUCTION STRATEGIES IN SOUTH ASIAN REGION

GFN FIVES

SCIENCE AND RESEARCH

TASNIM ABUSALEM

A PHARMACOKINETIC STUDY ON HEATED TOBACCO AND HEATED HERBAL PRODUCTS WITH ADULT SMOKERS

GFN FIVES



SCIENCE (GENERAL)

ANNA CHERNOVA

IN PRAISE OF NICOTINE



KONSTANTINOS FARSALINOS

EVIDENCE: HOW DO VAPING FLAVOURS HELP SAVE LIVES?



AKRADII KUZNETSOV

GENETIC PREDICTORS OF PHYSICAL AND PSYCHOLOGICAL NICOTINE DEPENDENCE FORMATION AND GENETICALLY-BASED TREATMENT PROTOCOLS FOR TOBACCO SMOKING



LAYLA MALT

AN OBSERVATIONAL STUDY ASSESSING LABEL COMPREHENSION AND RISK PERCEPTIONS OF A HEATED HERBAL PRODUCT



MARINA PEREDELSKAYA

BRONCHIAL ASTHMA RELATIONSHIP WITH SMOKING



ELIZAVETA SKORODUMOVA

INFLUENCE OF DIFFERENT SOURCES OF NICOTINE DELIVERY ON PROGNOSIS IN SMOKING PATIENTS WITH MYOCARDIAL INFARCTION AND LUNG CANCER



TATYANA TAYUTINA

SMOKING PATIENT / PERSONALIZED APPROACH



AYLEN VAN ISSELDYK

TOBACCO HARM REDUCTION AND ENVIRONMENTAL HARM REDUCTION



CHASE WALLACE

HOW MANY LIVES COULD BE SAVED IN AUSTRALIA IF SMOKERS WERE ALLOWED TO SWITCH TO VAPING PRODUCTS?



BENGT WIBERG

HOW INNOVATION BY A PRIVATE PERSON CAN AID GLOBAL TOBACCO HARM REDUCTION ALTHOUGH "NOT INVENTED HERE"





14 JUNE 2024 GFN Film Festival



11:30 - 13:00

WISLA

SESSION 1

MARILENA MARCHETTI, USA

SWITCH A DOCUMENTARY ABOUT SMOKING AND SCHIZOPHRENIA

10:00



BENGT WIBERG, SWEDEN

A UKRAINIAN SOLDIER SENDS A MESSAGE ABOUT THR

(L) 4:52



BORNFACE KACHIZA, MALAWI

LIBERATOR

10:00



JEFFREY ZAMORA, COSTA RICA

SAFER MEXICO

(1) 2:39



MAREWA GLOVER, NEW ZEALAND

TOBACCO USE IN 8 FIJAN VILLAGES

(1) 21:06



MIGUEL ANGEL GARCIA CASTRO, MEXICO

THE WORLD I LIVE IN

4:07



14:00 - 15:30

WISLA

SESSION 2

GINA LOZANO, COLOMBIA

DANO +VIDA

(L) 8:00



EMIL TODOROV. BULGARIA

VAPOR MADNESS

(L) 12:58



ANNIE GANIZA, MALAWI

KILLER I BOUGHT

(L) 9:40



AMAN MAHAJAN. INDIA

CESS NATION





JEFFREY ZAMORA, COSTA RICA

#SAFER, WHAT IS HARM REDUCTION?

(1) 13:43



GFT.







MICOTINESP

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